

## Request for Quotation - Development of Psychosocial Support Online Course Content for E-Learning System

<b>Type of Contract:</b>	Local Consultancy
<b>Duration:</b>	1 Month (with possible extension)

### Background

The Maldivian Red Crescent (MRC) is an independent, voluntary, humanitarian organization, established on the basis of the Maldivian Red Crescent Law [Law 7/2009]. Its primary objective is to provide humanitarian aid, prevent and alleviate human suffering. It is the 187th member of the world's largest humanitarian movement — the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict.

The Maldivian Red Crescent aims to be the nation's leading humanitarian organization, with branches and units spanned all over Maldives. To date it has established 10 branches and 20 units spanning all over Maldives. It recruits members and volunteers, implements programmes and delivers services in adherence to the Fundamental Principles of the International Red Cross and Red Crescent Movement – *Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity and Universality* – making no discrimination as to nationality, race, sex, religious beliefs, language, class or political opinions.

Maldivian Red Crescent has been providing telephone-based psychosocial support (PSS) to people affected by the current outbreak of coronavirus disease (COVID19) since the 8th of March 2020, as part of the activities in the PSS operations. PSS is one of the key areas in which MRC provides assistance to affected populations in the Maldives and is among the priority areas in the current strategic plan of action (2019 – 2030), which includes the strengthening of PSS services during emergencies. PSS includes a variety of interventions that address the psychological and social needs of affected populations which are implemented to promote resilience of affected individuals, groups, and communities.

Maldivian Red Crescent is seeking to develop Psychosocial Support course content for our e-learning management system. Interested vendors are requested to submit quotations for content creation as instructed in this document.

### Objective

The main purpose is to develop content for 3 psychosocial support courses for our e-learning management system.

### Key tasks and deliverables

In order to develop the materials, the consultant is expected to take up the following tasks:

- a) In consultation with MRC, identify design elements, and storyboards for animation/videos.
  - i) Facilitate all necessary locations, props, and actors that will be needed for the videos.
  - ii) Develop the 3 video spots & animations
  - iii) Video spots should be developed in English & Dhivehi
  - iv) Allow for editing after comments and making the necessary changes after comments are considered

The Consultant will provide the following, which shall include:

Course	Deliverables
<p><b>Introduction to PFA</b> It introduces participants to basic psychological first aid skills.</p> <ul style="list-style-type: none"> <li>- What is PFA and what is not PFA</li> <li>- Distressing events and common reactions to distressing events</li> <li>- PFA action principles: Look listen and link</li> <li>- Demonstration and role play</li> <li>- Self-care</li> </ul>	<ul style="list-style-type: none"> <li>- Minimum 3 main Animations (minimum 1 minute)</li> <li>- 1 Video spot</li> <li>- Side Animations</li> <li>- Illustrations and Theming</li> <li>- Deliverable should be both in english and dhivehi</li> </ul>
<p><b>Stress and Coping</b> This course introduces types of stress, various coping strategies and how to assist someone to cope.</p> <ul style="list-style-type: none"> <li>- What is stress</li> <li>- Types of stress</li> <li>- Reaction to stress</li> <li>- What is coping</li> <li>- Coping strategies</li> <li>- Healthy coping</li> <li>- Assisted coping</li> <li>- Self-care</li> </ul>	<ul style="list-style-type: none"> <li>- Minimum 3 main Animations (minimum 1 minute)</li> <li>- 1 Video spot</li> <li>- Side Animations</li> <li>- Illustrations and Theming</li> <li>- Deliverable should be both in english and dhivehi</li> </ul>
<p><b>Loss and Grief</b> This session focuses on providing an understanding on various reactions to loss and how to support someone who is grieving.</p> <ul style="list-style-type: none"> <li>- What is Loss</li> <li>- Types of loss</li> <li>- Reaction to loss</li> <li>- What is grief?</li> <li>- Reactions while grieving</li> <li>- Factors that can complicate grief process</li> <li>- How to support someone grieving</li> <li>- Self-care</li> </ul>	<ul style="list-style-type: none"> <li>- Minimum 3 main Animations (minimum 1 minute)</li> <li>- 1 Video spot</li> <li>- Illustrations and Theming</li> <li>- Deliverable should be both in english and dhivehi</li> </ul>

### Reporting Line

The consultant will report to the Senior Programme Officer, Health & Inclusion and work closely with Communications and Advocacy Officer.

## Academic Qualification

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University Degree or equivalent in Marketing, Graphics Designing, Mass Communications or related field (if an individual).

## Experience

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- At least 3 years of experience working in similar projects
- Demonstrated experience in maintaining social media accounts, especially Facebook, Instagram and Twitter, as well as experience with new media executions, preferably with a development organization; knowledge and understanding of local and global digital landscape and trends
- Ability to integrate PR/communication initiatives with social media
- Experience developing compelling content to generate response from audiences online
- Experience in reporting on qualitative and quantitative analytics
- Ability to take quality photographs and basic photo editing skills
- Previous work with MRC or NGO experience in a similar role is highly desirable

## Evaluation of quotations

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Quotations will be evaluated based on value for money and the most technically compliant offer.

## Fees and payments

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Prices quoted for the work will be a lump sum to be paid upon completion of consultancy.

## Code of Conduct

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During the term of consultancy, MRC Code of Conduct has to be signed and thoroughly followed by the consultant.

## Application

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1. Application must include a CV (if an individual)/ profile (if a company)
2. Financial quotation: must be inclusive of all taxes and costs that are required for the production.
3. At-least three Samples of past work / portfolios

Applications, with all required documents and all inquiries regarding this must be emailed with Consultancy title in subject to: [info@redcrescent.org.mv](mailto:info@redcrescent.org.mv), cc: [pss@redcrescent.org.mv](mailto:pss@redcrescent.org.mv).

**Deadline: The deadline for application is 02:00 PM on 25th March 2021.**