

## Advertisement – Expression of Interest

### Printing of Dengue Flyers and Posters

The Maldivian Red Crescent (MRC) is an independent, voluntary, humanitarian organization, formed by virtue of the “Dhivehi Red Crescent Qaanoon” (Maldivian Red Crescent Law), Law no. 7/2009 with the primary objective is to provide humanitarian aid, prevent and alleviate human suffering. Maldivian Red Crescent is mandated by law to be an auxiliary to the public authorities in humanitarian efforts, and is the 187th member of the world’s largest humanitarian movement — the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict.

As the largest humanitarian organization in Maldives with over 2000 volunteers in 10 branches and 20 units spanning across the country delivering services in adherence to the Fundamental Principles of the International Red Cross and Red Crescent Movement – Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity and Universality – making no discrimination as to nationality, race, sex, religious beliefs, language, class or political opinions.

With the adoption of the new Strategic Plan 2016 – 2019 (Annex 1), Maldivian Red Crescent (MRC) is looking into working towards long term programming that can be delivered in a service oriented manner, which fulfils community needs. The main strategic areas include Disaster Management, Health and Wellbeing and Youth Empowerment. Subsequently, through mapping exercises and stakeholder consultations, social inclusion has been identified as a key area of involvement.

To prevent non communicable diseases, more specifically, Influenza H1N1, Dengue, Chikungunya and TB, Maldivian Red Crescent has signed an agreement with WHO to develop IEC material and conduct volunteer mobilization to achieve the following objectives:

- Eliminating breeding sites of mosquitoes through volunteer mobilization
- Information dissemination on preventive measures on influenza and vector borne diseases such as dengue to general public and migrant workers living across the nation.

**Type of work:** Printing of IEC materials

#### Work Required:

1. Printing 33,500 copies of flyers as per Terms of Reference
2. Printing 9,500 copies of posters as per Terms of Reference

**An information session will be held for interested candidates on Sunday, 18 June 2017 at Maldivian Red Crescent Headquarters (1st Floor, M. Orchid Vaadhee, Fareedhee Magu, Male’) at 13:00 hrs.**

Interested individuals and companies are advised to submit the price quotation in sealed envelopes addressed to **Aishath Noora Mohamed, Secretary General of MRC, 1st Floor, M. Orchid Vaadhee, Fareedhee Magu, Male’ on 21st June 2017 at 13:00hrs.**

**Note: Terms of Reference will be provided in the information session on 18 June 2017.**