

Advertisement – Expression of Interest

Design Work for Production of Merchandize

The Maldivian Red Crescent (MRC) is an independent, voluntary, humanitarian organization, formed by virtue of the “Dhivehi Red Crescent Qaanoon” (Maldivian Red Crescent Law), Law no. 7/2009 with the primary objective of providing humanitarian aid, preventing and alleviating human suffering. Maldivian Red Crescent is mandated by law to be an auxiliary to the public authorities in humanitarian efforts, and is the 187th member of the world’s largest humanitarian movement — the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict.

As the largest humanitarian organization in Maldives with over 2000 volunteers in 10 branches and 20 units spanning across the country delivering services in adherence to the Fundamental Principles of the International Red Cross and Red Crescent Movement – Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity and Universality – making no discrimination as to nationality, race, sex, religious beliefs, language, class or political opinions.

With the adoption of the new Strategic Plan 2016 – 2019 (Annex 1), Maldivian Red Crescent (MRC) is looking into working towards long term programming that can be delivered in a service oriented manner, which fulfils community needs. The main strategic areas include Disaster Management, Health and Wellbeing and Youth Empowerment. Subsequently, through mapping exercises and stakeholder consultations, social inclusion has been identified as a key area of involvement.

The Maldivian Red Crescent has years of expertise providing humanitarian services to the most vulnerable across the country and is looking to improve its outreach through messages of advocacy with merchandize.

Type of work: Designing artwork for the production of merchandize.

Work Required:

1. Develop thematic artwork to be used in various items of merchandize.

Terms of Reference for the deliverables will be provided upon request. For more information please write to info@redcrescent.org.mv

An information session will be held for interested parties on Tuesday, 21 November 2017 at Maldivian Red Crescent Male’ Branch (Orchid Vaadhee, Male’) at 13:00 hrs. Individuals who attend the information session will be prioritized at the evaluation stage.

Interested individuals and companies are advised to submit the price quotation and other relevant documents in sealed envelopes addressed to **Aishath Noora Mohamed, Secretary General of MRC, MRC HQ, 2nd Floor, Plot no. 11493, Hithigas Magu, Hulhumale’ on Sunday, 3 December 2017 before 13:00 hrs.**