

Vacancy Announcement

Job title:	Project Officer – Psychosocial Support Operations Communications (Full Time)
Unit/dept/delegation:	Programmes and Services Department, Maldivian Red Crescent Headquarters, Hulhumale'
Reports to:	Manager - Programmes and Services
Key Responsibility:	The Project Officer is required to support the MRC and UNICEF collaborated COVID-19 Mental Health and Psychosocial Support Project, specifically assisting the project implementation team led by Senior Programmes Officer – Health and Inclusion, on the communications aspects of the project in collaboration with the MRC Communications Team and contract-based consultants

Background

The Maldivian Red Crescent is an independent, voluntary, humanitarian organization, established on the basis of the Maldivian Red Crescent Law [Law 7/2009]. Its primary objective is to provide humanitarian aid, and to prevent and alleviate human suffering. It is the 187th member of the world's largest humanitarian movement — the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict.

The Maldivian Red Crescent aims to be the nation's leading humanitarian organization, with Branches and Units spanned all over Maldives. To date it has established 10 Branches and 20 Units. It recruits members and volunteers, implements programmes and delivers services in adherence to the Fundamental Principles of the International Red Cross and Red Crescent Movement – Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity, and Universality – making no discrimination as to nationality, race, sex, religious beliefs, language, class, or political opinions.

PSS is one of the key areas in which MRC provides assistance to affected populations in the Maldives and is among the priority areas in the current strategic plan of action (2019 – 2030), which includes strengthening of PSS services during emergencies. PSS includes a variety of interventions that address the psychological and social needs of affected populations which are implemented to promote resilience of affected individuals, groups, and communities.

Purpose

The purpose of the position of Project Officer –Psychosocial Support Operations Communications is to strengthen communications and advocacy on mental health and psychosocial support throughout the Psychosocial support COVID19 operations. The Officer will facilitate information and knowledge sharing internally within the Maldivian Red Crescent branches and with external stakeholders and public. Finally, the Officer will also support efforts to strengthen the identity and improve the visibility of the MRC's PSS operations and the ongoing "Gulhaalamaa" campaign promoting the psychosocial support helpline.

The Project Officer will work under the supervision of the Programmes and Services Manager and Senior Programme Officer – Health and Inclusion will work in coordination with the PSS and Communications team in the national headquarters.

Key tasks and responsibilities

The Project Officer is required to support the MRC and UNICEF collaborated COVID-19 Mental Health and Psychosocial Support Project, specifically assisting the project implementation team led by Senior Programmes Officer – Health and Inclusion, on the communications aspects of the project in collaboration with the MRC Communications Team and contract-based consultants on the following tasks:

- Manage mental health & Psychosocial Support promotion activities, especially targeted towards COVID-19 prevention and control and MRC response.
- Communicate about the impact and importance of MHPSS work carried out by MRC through appropriate channels.
- Maintain and develop content in coordination for social media channels and ensure clear linkages with other communication mediums.
- Implement the ongoing PSS related communication and advocacy campaign and produce relevant visibility and advocacy material, including infographics and video products, for MHPSS work in MRC.
- Support communications activities in the MHPSS project, including development and implementation of dissemination strategies, stakeholder engagement and social media management.
- Respond or carry out media outreach and coordinate media appearances and press briefings in consultation with the relevant stakeholders and technical experts.
- Liaise with relevant stakeholders and maintain and promote collaboration with MRC's communication team.
- Manage and/or supervise communication with external contractors such as consultants, translators, graphical designers, etc.
- Re-organise and manage the Psychosocial Support Operations database and archive of visual material.
- Provide support in developing, conceptualizing, and implementing MHPSS related communications strategies and campaigns of MRC to increase visibility and outreach.
 - Support efforts to strengthen the identity and improve the visibility of the MRC's PSS operations and the ongoing "Gulhaalamaa" campaign promoting the psychosocial support helpline 1425.
 - Market the *Gulhaalamaa* campaign and Psychosocial support services such as helpline & training programmes and to relevant stakeholders.
 - Disseminate campaign related materials to MRC's social media channels on a timely manner as per the developed.

Generic tasks include:

- Adhere to the Code of Conduct of MRC
- Adhere to the Standard Operational Procedures (SOPs) of operations
- Coordinate with relevant staff and volunteers to accomplish specific tasks.
- Share information and communicate with line manager regularly.

- Other tasks as may be assigned by the line manager.

Duties applicable to all staff

- Actively work towards the achievement of the MRC's goals and objectives.
- Abide by and work in accordance with the Red Cross and Red Crescent 7 Fundamental Principles.
- Perform any other work-related duties and responsibilities that may be assigned by the line manager.

Qualifications, Skills and Competencies

Academic Qualification

University degree in Media or communication or related field

Experience

- Minimum 1 year of relevant work experience
- Demonstrated experience with general communications activities such as writing and editing information materials.
- Experienced in digital and social media engagement tools.
- Work experience with Red Cross and Crescent Movement, other international organizations, large NGOs and/or governmental development agencies preferred.
- Experience in the area of health, wellbeing and social cohesion preferred.

Skills/knowledge

- Strong computer skills, including Microsoft Office pack and design tools such as Photoshop, Canva, etc.)
- Excellent English writing skills.
- Commitment to shared values and building organizational capacity.
- Experience with video production and editing an advantage.
- Demonstrated background and knowledge of mental health and psychosocial support issues.
- Experience in advocacy and campaigning.

Competencies

- Strategic communicator with strong analytical skills
- Passionate writer with excellent communication and listening skills.
- Interpersonal relations
- Self-driven and able to meet deadlines, prioritize workload and multi-task.
- Results focus, dedicated and high standards of accountability.
- Organised and attention to detail.
- Teamwork
- Good communications skills and able to build rapport with diverse groups in the community.
- Excellent written and spoken Dhivehi & English.

Contract and Salary

Contract Type: **Fixed term (3 months with possible extension)**

Monthly Salary: **MVR 10,500 - 11,580** (depending on qualification and experience)

Application

Applications must contain:

- Letter of Interest
- Curriculum Vitae
- Copy / photo of ID card
- Copies of certificates

Applications must be emailed with job title in subject to : info@redcrescent.org.mv

Deadline: The deadline for application is 2 PM on 1st July 2021.

Only short-listed candidates will be contacted for interviews.